

DEAR LILLIE

— Studio —

about us

Dear Lillie is a home and lifestyle blog and business. We regularly blog and share images of our home and projects we are working on, as well as run a shop that sells many of our handmade items and prints. Along with our blog, we engage with our readers through our main social media platforms - Facebook and Instagram.

With help from my mom and sisters, Dear Lillie began in 2009 as a way for me, Jennifer, to combine my degree in graphic design with my background in fine art (UNC-Chapel Hill) and interior design (New York School of Interior Design), while still being able to work from home so I could be with my two little girls. Upon his graduation from the University of Notre Dame, my brother Jason signed on to help me run the company and now handles the entire business side of things (including all of the day-to-day operations like production and packaging), while I continue to handle the creative and design aspects. The first thing we did when Jason joined the business was move the Dear Lillie shop from Etsy to our own online store, which we opened on September 1, 2011. We are so thankful that we have been able to continue to grow, and as of the spring of 2017 we launched our new website Dear Lillie Studio and started taking on outside design work.

Over the last several years we have been honored to have our homes and blog featured on The Nate Show and HGTV.com, as well as in several magazines including two issues of Better Homes & Gardens, Fresh Style, Southern Lady and Romantic Homes, and we've been thrilled to partner with quite a few brands such as Ballard Designs, Arhaus, HomeGoods, Birch Lane, Wayfair, Land of Nod, World Market and several others. We are so grateful for these opportunities!



286k +



240k +



85k +

features:

Better Homes & Gardens
The Nate Show
HGTV.com
Fresh Style
Southern Lady (front cover)
Romantic Homes
Associated Press

brand partners:

HomeGoods
Ballard Designs
Arhuas
Wayfair
Birch Lane
Balsam Hill
Soft Surroundings
Shades of Light
Kathy Kuo Home
Painted Fox Home
Land of Nod
Joss and Main
Oilo Studio
World Market
Delta
L. A. Burdick Chocolate
Interior Define
And many others

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